



# Niagara Heritage Quilters' Guild (NHQG)

P.O. Box 284

Thorold, ON L2V 3Y9

[www.niagaraquiltersguild.com](http://www.niagaraquiltersguild.com)

[info@niagaraquiltersguild.com](mailto:info@niagaraquiltersguild.com)

July 13, 2023

Dear Advertiser,

The Niagara Heritage Quilters' Guild is gearing up for another season and our newsletter is a great way to reach potential customers. The NHQG publishes five newsletters per season, with the first being the September/October issue. Our newsletters are also available on The Guild website for even further exposure as well as a link to your business website.

If you are interested in advertising in our newsletter, here is the information you will need:

The first deadline for submission is: August 20, 2023

❖ Subsequent deadlines: October 15, 2023, December 15, 2023, February 15, 2024, April 15, 2024

Please check off the level of advertising you wish below, how payment will be made, date and sign.

E-mail this document to: [cmcrae0410@gmail.com](mailto:cmcrae0410@gmail.com) or mail to: P.O. Box 284, Thorold, ON L2V 3Y9 or deliver in person at the general meeting.

Payment Made by:  Cash (Do not put cash in the mail. Deliver in person.)  
 Cheque (Please write **ADVERTISING** on memo field of your cheque.)  
 E-transfer (Please write **ADVERTISING** in message field of the e-transfer.)

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Size	Member Rate Per Issue	Full Year Paid in Advance 10% discount	Non-member Rate Per Issue	Full Year Paid in Advance 10% discount
Business Card	\$10.00 <input type="checkbox"/>	\$45.00 <input type="checkbox"/>	\$12.00 <input type="checkbox"/>	\$54.00 <input type="checkbox"/>
¼ Page	\$20.00 <input type="checkbox"/>	\$90.00 <input type="checkbox"/>	\$25.00 <input type="checkbox"/>	\$112.50 <input type="checkbox"/>
½ Page	\$40.00 <input type="checkbox"/>	\$180.00 <input type="checkbox"/>	\$50.00 <input type="checkbox"/>	\$225.00 <input type="checkbox"/>
Full Page	\$80.00 <input type="checkbox"/>	\$360.00 <input type="checkbox"/>	\$100.00 <input type="checkbox"/>	\$450.00 <input type="checkbox"/>

- ❖ Payment for ads must be received prior to publication to be included in the newsletter.
- ❖ The advertisement copy must be ready to be placed in the newsletter.
- ❖ If sending an attachment by email, it should be in Microsoft Word, plain text format or as a .bmp or .jpg.

If you have any questions or concerns, please contact me at 289-823-0714 or via e-mail at: [cmcrae0410@gmail.com](mailto:cmcrae0410@gmail.com)

Thank you in advance for your support of the Niagara Heritage Quilters' Guild.

Sincerely,

Carol McRae  
Publicity Chair