



Niagara Heritage Quilters' Guild (NHQG)

P.O. Box 284

Thorold, ON L2V 3Y9

www.niagaraquiltersguild.com

info@niagaraquiltersguild.com

July 21, 2024

Dear Advertiser,

The Niagara Heritage Quilters' Guild is gearing up for another season and our newsletter is a great way to reach potential customers. The NHQG publishes five newsletters per season, with the first being the September/October issue. Our newsletters are also available on The Guild website for even further exposure as well as a link to your business website.

If you are interested in advertising in our newsletter, here is the information you will need:

The first deadline for submission is: August 20, 2025

❖ Subsequent deadlines: October 15, 2025, December 15, 2025, February 15, 2026, April 15, 2026

Please check off the level of advertising you wish below, how payment will be made, date and sign.

E-mail this document to: cmcrae0410@gmail.com or mail to: P.O. Box 284, Thorold, ON L2V 3Y9 or deliver in person at the general meeting.

Payment Made by: ☐ Cash (Do not put cash in the mail. Deliver in person.)
☐ Cheque (Please write **ADVERTISING** on memo field of your cheque.)
☐ E-transfer (Please write **ADVERTISING** in message field of the e-transfer.)

Date: _____ Name: _____ Signature: _____

Size	Member Rate Per Issue	Full Year Paid in Advance 10% discount	Non-member Rate Per Issue	Full Year Paid in Advance 10% discount
Business Card	\$10.00 <input type="checkbox"/>	\$45.00 <input type="checkbox"/>	\$12.00 <input type="checkbox"/>	\$54.00 <input type="checkbox"/>
¼ Page	\$20.00 <input type="checkbox"/>	\$90.00 <input type="checkbox"/>	\$25.00 <input type="checkbox"/>	\$112.50 <input type="checkbox"/>
½ Page	\$40.00 <input type="checkbox"/>	\$180.00 <input type="checkbox"/>	\$50.00 <input type="checkbox"/>	\$225.00 <input type="checkbox"/>
Full Page	\$80.00 <input type="checkbox"/>	\$360.00 <input type="checkbox"/>	\$100.00 <input type="checkbox"/>	\$450.00 <input type="checkbox"/>

- ❖ Payment for ads must be received prior to publication to be included in the newsletter.
- ❖ The advertisement copy must be ready to be placed in the newsletter.
- ❖ If sending an attachment by email, it should be in Microsoft Word, plain text format or as a .bmp or .jpg.

If you have any questions or concerns, please contact me at 289-823-0714 or via e-mail at: cmcrae0410@gmail.com

Thank you in advance for your support of the Niagara Heritage Quilters' Guild.

Sincerely,

Carol McRae
Publicity Chair